



FOR IMMEDIATE RELEASE

Proximiti Introduces MessagePro: Texting from Your Business Phone Number

Proximiti MessagePro is a complete texting solution that enables businesses to communicate via text message with customers, colleagues and employees.

Tampa, Florida – August 8, 2017

Proximiti Communications, Inc., a leading provider of VoIP based communications services, today announced the commercial availability of Proximiti MessagePro service. MessagePro enables business to use their existing business phone number(s) to send and receive text messages. MessagePro service requires no change to a business's existing phone service and can be managed on premise or remotely by the business through Proximiti's cloud based application. There is no equipment to install and no IT integration is typically required.

Customers, clients and employees receive MessagePro's text messages on their mobile device just like any other SMS message with the business's phone number as the originating/terminating party. In this manner, MessagePro is specifically designed to allow business to better engage and support both customers and employees.

"Texting has become the communications channel of choice for many in today's mobile society. We are thrilled to rollout MessagePro which allows businesses to add text messaging as a low cost and effective communications channel", says CEO of Proximiti, Greg Smith. "Through utilization of MessagePro's unique abilities to generate texts from a PC or any mobile device using our web portal, web app, or mobile apps, almost any business can now supplement traditional voice and e-mail communications with texting without having to invest in additional personnel or equipment."

Proximiti has been providing cutting edge communications services and applications since 2005. MessagePro adds to the company's portfolio of services that currently touch over 300,000 users daily. The Tampa based company has routinely focused on pioneering wholesale and retail applications that promote a business interaction with subscribers and end users in a sensible and responsive manner.

Mark Herring, Vice President of Sales and Marketing of Proximiti added, "MessagePro is a complete system for businesses with easy to use mechanisms to manage services at both the user and number level. Multiple personnel can access and utilize general business phone numbers likes sales and service but individual users can also be limited to specific numbers

thereby giving managers and executives great flexibility in how MessagePro is implemented . Other features such as autoreply, list distribution and customized reports insure that businesses have a complete suite of capabilities to add and manage texting as an effective communications channel. Texting is as important as voice calling or e-mail to many businesses.

Mr. Herring continues: "MessagePro can be used on a PC, a key capability for office personnel working with customers and remote employees. Many business processes can be improved and enhanced with the addition of texting as e-mail is just not as effective for people on the go.. Not having to share personal cell phone numbers is highly attractive to individual employees.

To learn more about Proximiti's MessagePro service or to book an interview, call or text Mark Herring at 813.479.1003 or email mark.herring@proximiti.com or visit the website at www.messagepro.com.

About Proximiti Communications, Inc.

Proximiti was founded in late 2004 to capitalize on the growing importance of IP technologies and to integrate wireless applications and solutions. The Proximiti team has over 400 years of combined experience in telecommunications and software. Proximiti has invested over \$20MM in software and network assets including a significant investment in its own proprietary architectures. Proximiti has always been a "Cloud" company and SAAS provider before these were considered attractive by many clients. Proximiti serves as an important communications integrator and service provider to large insurance companies and many medical firms. It provides dial tone and VOIP services to small and medium businesses nationwide and with a particular emphasis on firms with multiple offices. Over 300,000 people access directly or through partner offerings Proximiti services each day.

###